

Social Media Disclaimer

Sutter Health, Sutter Health Sacramento Sierra Region, Sutter Medical Foundation, Sutter Physicians Alliance and affiliates participate in social media. **Before you post, Tweet, Follow, or pin, please read our social media disclaimer.** We welcome and encourage open discussions, comments, experience, and shared stories. We make reasonable efforts to monitor participation to ensure all posts are on topic, courteous and devoid of offensive comments. We cannot, however, moderate all comments and may not always be able to respond in a timely manner to online requests or comments.

NOTE: If you are experiencing a medical emergency, please call 9-1-1. Information posted via Facebook should not be considered medical advice, nor is it intended to replace a consultation with a qualified physician or other health care provider.

Sutter Health and its regions and affiliates by law **CANNOT** comment on the status of a patient or the status of their care, past, present or future unless expressly directed to do so.

The opinions and/or views expressed on all Sutter Health social media platforms represent the thoughts of individuals and online communities and not those necessarily of Sutter Health or its physicians, directors, officers, employees, research staff, medical staff or its governing boards.

Sutter Health and its regions and affiliates reserve the sole right to review, edit and/or delete any comments. Tweets, posts, or pins it deems inappropriate. In addition, social media platforms such as Facebook provides filters that may automatically delete what it believes to be inappropriate content. Comments, Tweets or pins including, but not limited to, the following may be deleted or edited by the administrators:

- Abusive or hurtful comments, posts, shares, Tweets, or pins about another participant;
- Off-topic and redundant comments (this includes promotion of events, groups, pages, websites, organizations and programs not related to Sutter Health and its regions and affiliates);
- Comments, shares, posts, Tweets, or pins that use foul language or “hate speech” (for example, including, but not limited to, racial, ethnic or gender bashing language);
- Personal attacks or defamatory statements or comments, shares posts, Tweets, or pins (i.e., making negative personal or untrue comments about a participant), instead of just criticizing his/her postings, shares, Tweets, or pins, opinions or comments;
- Comments, shares, posts, Tweets, or pins that violate the privacy of our patients and their families;
- Confidential information concerning Sutter Health and its regions and affiliates, its physicians, directors, officers, employees, research staff, medical staff, board of directors, vendors or suppliers;
- Comments, shares, posts, Tweets, or pins that create the appearance of speaking on behalf of Sutter Health and its regions and affiliates without prior authorization;
- Topics that present risk to Sutter Health and its regions and affiliates;
- Threats direct or implied to others who post, share, comment, Tweet, or pin, or like something;

- Threats direct or implied to employees of Sutter Health and its regions and affiliates; and
- Anything threatening our patients or that interferes with our ability to provide patient care.

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By submitting content to the Sutter Health and its region and affiliate Facebook pages, you understand and acknowledge that this information is available to the public and that Sutter Health et al may use this information for internal and external promotional purposes or any legal action as required. Other participants may use your posted, shared, Tweeted, or pinned information beyond the control of Sutter Health and its regions and affiliates.

If you do not wish to have the information you have commented, shared, posted, Tweeted, or pinned on any of our social media platforms or websites used, published, copied and/or reprinted, please do not comment, share, post, Tweet or pin on any of our social media platforms.

For questions, comments, or concerns, please visit email us at shssrwebmaster@sutterhealth.org.